

THE BEATLES AND THEIR SONGS – A MUSICAL REVOLUTION

An illustrated lecture presented by Dulais Rhys, Ph.D

Beatles songs continue to stand the test of time. The group's contribution to the history of 20th century popular music remains unprecedented and unchallenged. A new generation is now experiencing the quality, variety and longevity of Beatles music which makes *The Beatles and their Songs - a Musical Revolution* suitable for an audience of all ages and every level of musical appreciation and knowledge.

The pop music of one's youth plays an important role in a lifelong appreciation of music in general. During my teenage years, The Beatles were at the height of their fame and my love of their music continues to play an important role in my development as a musician.

This talk is the latest addition to my portfolio and I am currently seeking opportunities to present my lecture. I am a professional musician based in San Francisco. During my career, I have given public lectures on a variety of topics in North and South America as well as throughout my native Wales.

2014 is the 50th anniversary of the arrival of The Beatles in America – a highly publicized and celebrated event. For example, on February 6-9, an International Beatles Conference was held at Penn State University, Altoona, PA, where I gave a paper based on my lecture.

My presentation outlines the history of the group's formation and focuses on their songs, influences, form, stylistic development and legacy. The talk includes musical examples, power-point and audience interaction – singing along is encouraged :0

DURATION: variable (from c45 mins to c2 hours) to suit your program and/or budget requirements.

FEE: negotiable, but a 'ball-park figure' of \$4.50 per minute has been generally deemed as acceptable i.e. a 1 hour presentation costs \$270.00

TRAVEL EXPENSES: a contribution would be appreciated.

Please contact me for more information.

Sincerely,
Dulais Rhys, Ph.D
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REFERENCES and REVIEWS

If you would like a critique and/or publicity material of my presentation, the named persons below have given their permission to be contacted:

- Burlingame Public Library, CA (October 3, 2013): Ms Linda Santo
- Livermore Public Library, CA (December 15, 2103): Mr Paul Sevilla
- San Mateo Pubic Library, CA (March 22, 2014): Ms Addie Spanbock
- Stockton Public Library, CA (May 3, 2014): Mr Bill Walker and/or Mr Dennis Tucker
- Las Vegas-Clark Co. Library District, NV (December 7, 2014): Ms Jennifer Weitz
- Mechanics' Institute, San Francisco, CA (March 5, 2015): Ms Taryn Edwards

'Your lecture was great. I really enjoyed your exposing the musical structure of their songs, as did very many in the audience. That is, by the way, the largest Noontime lecture I've ever seen during the summer at the Club. And they were all so happy they'd come.'

George H.: Chair of Humanities Program, The Commonwealth Club, San Francisco, August 19, 2014 (a recording of the lecture is available via its website)

'Are you ready for these numbers??41 adults and 4 children attended the Beatles program tonight. We heard lots of positive feedback from those who attended. A few are going to attend the program again on Saturday at Agave. We left the door open so staff and the customers could enjoy the music. We heard one person at the computer singing along quietly. It was such a great program. I am still smiling.'

Sabrena A.: Librarian, Yucca Library, Phoenix AZ, September 11, 2014 (to Kathy H. – see below)

'I'm writing to thank the library for sponsoring "The Beatles A Musical Revolution" presentation. I attended the presentation at the Desert Broom library yesterday morning. Dr. Rhys was a fabulous speaker. He was very knowledgeable and also very passionate about the subject. I found the presentation very interesting. Please pass along my thanks to Dr. Rhys and thank you also to the library for sponsoring the presentation.'

Al K.: lecture audience member, Desert Broom Library, Phoenix AZ, September 13, 2014 (to Kathy H. – see below)

'The Library is very, very pleased with the high audience turnout, quality of your program and the very positive reaction from our customers. Thank you again for a job well done!'

Kathy H., Adult Services Coordinator and lecture tour organizer, Phoenix Public Library, September 16, 2014

I really enjoyed your lecture, especially that you concentrated on the musical forms n structures of their writing. Man...I'm right with you on all that. ... It's great to meet a fellow Beatle student...I stopped talking so I wouldn't answer all your quiz questions correctly.

John J.: lecture audience member, Rainbow Library, Las Vegas NV, December 6, 2014

Dulais Rhys' recent lecture on the Beatles was extraordinary. The enthusiasm of the audience was palpable for weeks before the lecture actually took place and in the minutes before the event one could hear guests happily humming Beatles tunes in anticipation. Dr. Rhys' humorous discussion of Beatles musicology was happily interspersed with short and long samples of the music itself to the audience's delight. The collective singing, toe tapping, and dancing in the

aisles made the program as a whole memorable. One often forgets how music – when heard and enjoyed in public – can enhance mood, energize, lower inhibitions, and encourage bonding. Our audience certainly had a great time and Dr. Rhys' presentation encouraged their understanding of the how and why of the Beatles phenomenon.

Taryn E.: Member Relations and Marketing Specialist, Mechanics' Institute, March 5, 2015